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PCI COUNCIL ANNOUNCES NEW BOARD OF ADVISORS

—Cross-industry group to represent more than 600 global organizations in increasing payment data security—

WAKEFIELD, Mass., May 20, 2011 —The <u>PCI</u> Security Standards Council (PCI SSC), a global, open industry standards body providing management of the Payment Card Industry Data Security Standard (<u>PCI DSS</u>), <u>PIN Transaction Security (PTS)</u> requirements and the <u>Payment Application Data Security Standard (PA-DSS)</u>, today announced the results of elections for the PCI SSC Board of Advisors, a cross-industry group chartered by the Council to ensure global stakeholder representation in the ongoing development of PCI Security Standards.

Elected by the Council's more than 600 Participating Organizations - including merchants, financial institutions and processors from around the world the 2011-2013 PCI Board of Advisors will provide strategic and technical guidance to the PCI Security Standards Council that reflects the varied and unique industry perspectives of those across the payment chain. In addition to advising on standards development, the Board of Advisors plays a critical role in soliciting feedback and ideas, leading Special Interest Groups (SIGs); and helping the Council fulfill its mission to raise awareness and adoption of PCI Standards.

More than 76 organizations from across the payment industry were nominated for their direct experience and leadership in the field. The 21 seats were distributed within the categories of: Financial Institutions; Merchants; Processors; Vendors, and Others (Industry Associations, etc), with 14 organizations elected by their peers in the PCI SSC Participating Organizations member base and seven seats appointed by the PCI SSC Executive Council to ensure broad and equal representation.

The new Board of Advisors is comprised of representatives from the following organizations: Barclaycard, British Airways, Cartes Bancaires, Cielo, Cisco, Citi, Disney, European Payments Council, First Data Corporation, Heartland Payment Systems, Ingenico, International Air Transport Association (IATA), JPMorgan Chase & Co, McDonald's, PayPal, RSA, Tesco Stores Limited, TSYS, VeriFone Systems, Inc., Wal-Mart Stores, Inc. and Woolworth's.

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"Industry participation is crucial to our work here at the Council. I am ecstatic to see the record number of people who were involved in this year's election process and the breadth of experiences and perspectives that this new Board represents," said Bob Russo, general manager, PCI Security Standards Council. "As we continue to strengthen the standards and their adoption globally, this group will play a leading role in the protection of cardholder data against security threats worldwide.

The new Board will kick off its work in June with its first face-to-face meeting with Council management. As the Council prepares for the <u>annual Community Meetings</u>, the board will be instrumental in this forum for engaging stakeholders to discuss and provide input on their implementation of the newest versions of the PCI Security Standards. Additionally, the board will play a leadership role in driving the first formal feedback period in the current lifecycle beginning in November, working with Participating Organizations to solicit their feedback for the ongoing enhancement of the standards.

"I am thrilled about the increase in European representation on the Board this term. It is a testimony to the excellent work and collaboration that is taking place in Europe to drive payment security forward" said Jeremy King, European regional director, PCI Security Standards Council. "With their input, I'm confident that we can continue to make great strides in engaging European stakeholders in this important global initiative."

Click <u>here</u> for a quick video message from Bob Russo, general manager, PCI Security Standards Council, welcoming the new Board.

For More Information:

For more information on the PCI Security Standards Council, please visit www.pcisecuritystandards.org or contact the PCI SSC Secretariat for any questions or concerns regarding the Community Meetings at secretariat@pcisecuritystandards.org.

About the PCI Security Standards Council

The mission of the PCI Security Standards Council is to enhance payment account security by driving education and awareness of the PCI Data Security Standard and other standards that increase payment data security.

The PCI Security Standards Council was formed by the major payment card brands American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc. to provide a transparent forum in which all stakeholders can provide input into the ongoing development, enhancement and dissemination of the PCI Data Security Standard (DSS), PIN Transaction Security (PTS) requirements and the Payment Application Data Security Standard (PA-DSS). Merchants, banks, processors and other vendors are encouraged to join as participating organizations.

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