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PCI SECURITY STANDARDS COUNCIL WELCOMES KEYNOTE SPEAKERS FOR EUROPEAN COMMUNITY MEETING

—Industry heavyweights to share insight on data security landscape in Europe at important gathering of payment security leaders—

WAKEFIELD, Mass., July 15, 2011 —The <u>PCI</u> Security Standards Council (PCI SSC), a global, open industry standards body providing management of the Payment Card Industry Data Security Standard (<u>PCI DSS</u>), <u>PIN</u> Transaction Security (PTS) requirements and the Payment Application Data Security Standard (<u>PA-DSS</u>), today announced the keynote speakers for the <u>2011 European Community Meeting</u> to be held in London, United Kingdom, October 17-19.

The European Community Meeting is the Council's showcase event of the year for this region, bringing together global leaders from across the security, payments, finance, retail and technology fields to participate in interactive sessions to discuss and provide feedback on their implementation of the newest versions of the PCI Security Standards.

Attendees not only have the chance to hear from the Council, but also leading security and payment experts from around the globe who will offer their expertise and guidance to on the current data security landscape and how organizations can utilize PCI DSS both to secure Sensitive Authentication Data (SAD) throughout the transaction process and as a basis for protecting all customer data in their environment.

The 2011 event will feature **David Evans**, group manager, business & industry, for the Information Commissioner's Office; **Matthias Hauss**, senior consultant at SRC Security Research and Consulting GmbH; and **Professor Fred Piper**, head of the Information Security Group at Royal Holloway, University of London:

- David Evans has extensive experience creating and implementing both data security policy and training programs and will offer a closer look at current and future developments in data protection law in the UK and Europe.
- Germany-based security expert Matthias Hauss will provide specific insights into ways in which adoption of the PCI Security Standards can be extended to cover the wider data security requirements of the EU Data Protection Directive.
- Professor Fred Piper, world renowned cryptography expert, will address one of the hot technology topics of the day – the use of encryption in data protection.

"The Community Meetings are an important means for our stakeholders to hear the latest in the most pressing payment security issues today," said Jeremy King, European director, PCI Security Standards Council. "We are thrilled to have the caliber of speakers such as these at this year's event. They have a tremendous amount to offer our Participating Organizations to help them prepare strong defense-in-depth security strategies, in accordance with the PCI Standards."

For more information, please visit the Community Meetings website: https://www.pcisecuritystandards.org/communitymeeting/2011/.

Registration for the European Community Meeting can be found here.

Click <u>here</u> for a quick video from Jeremy King, European Director, PCI Security Standards Council, on attending the PCI SSC 2011 European Community Meeting.

Are you attending? Get a head start on networking at the event and RSVP on LinkedIn to connect with others participating in this year's meeting: http://linkd.in/raDh0z

About the PCI Security Standards Council

The <u>PCI</u> Security Standards Council is an open, global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard (<u>PCI DSS</u>) and related standards that increase payment data security.

Founded in 2006 by the major payment card brands American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc., the Council has more than 600 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: http://pcisecuritystandards.org.

Connect with the PCI Council on LinkedIn: http://www.linkedin.com/company/pci-security-standards-council

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