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PCI COUNCIL CHAMPIONS GLOBAL DATA PRIVACY DAY

— *Call for security vigilance and collaboration to improve data protection; PCI training discount offered* —

WAKEFIELD, Mass., 28 January, 2015—Today the PCI Security Standards Council ([PCI SSC](#)) urged merchants, banks and technology vendors to make payment security a top priority in 2015, joining more than 200 global organizations in support of [Data Privacy Day](#), an international awareness effort focused on respecting privacy, safeguarding data and enabling trust.

“The Council is pleased to champion this international awareness initiative, which is an excellent example of the kind of public-private collaboration that will help us drive improved understanding and education around data protection globally,” said PCI SSC General Manager Stephen W. Orfei. “Building a culture of security vigilance is critical to safeguarding sensitive data against evolving cyber threats.”

In support of Data Privacy Day and as part of its educational and training opportunities to foster ongoing security awareness and understanding, the Council will make [Insider's Guide to PCI DSS 3.0](#) online training available for just \$25 USD. Organizations can take advantage of this resource to build security practices across their business that address people, process and technology.

Developed in collaboration with eLearning provider Security Innovation, the 90-minute *Insider's Guide to PCI DSS 3.0 mini-course* is geared towards individuals responsible for PCI security efforts within an organization to help them in implementing the latest version of the PCI DSS.

Those wishing to access the course should use coupon code [DPD15](#).

For more information on PCI Council training programs, please visit:
<https://www.pcisecuritystandards.org/training/index.php>

To learn more about Data Privacy Day, visit: <http://staysafeonline.org/data-privacy-day/about>

About the PCI Security Standards Council

The [PCI Security Standards Council](#) is an open global forum that is responsible for the development, management, education, and awareness of the PCI Data Security Standard ([PCI DSS](#)) and other standards that increase payment data security. Founded in 2006 by the major payment card brands American Express, Discover, JCB International, MasterCard and Visa Inc., the Council has 700 Participating Organizations representing merchants, banks, processors and vendors worldwide. To learn more about playing a part in securing payment card data globally, please visit: pcisecuritystandards.org.

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