

# PRESS RELEASE



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## **FOR IMMEDIATE RELEASE**

### **PCI SECURITY STANDARDS COUNCIL TO HOST WEBINAR ON NEW PAYMENT APPLICATION DATA SECURITY STANDARD**

*—Merchants and service providers to learn key components of new Standard, benefits for cardholder data storage and protection and latest program rollout—*

**WAKEFIELD**, Mass., May 7, 2008 — The PCI Security Standards Council, a global, open industry standards body providing management of the Payment Card Industry Data Security Standard (DSS), PCI PIN Entry Device (PED) Security Requirements and the Payment Application Data Security Standard (PA-DSS), today announces it is offering a complimentary and educational webinar, “Understanding the Payment Application Data Security Standard,” to be held on Thursday May 22, 2008 at 11:30 a.m. EDT and a second session the same day at 7:30 p.m. EDT.

The new, Council-managed [PA-DSS](#), announced on April 15, 2008, was formerly managed by Visa Inc. and known as the Payment Application Best Practices (PABP). The goal of PA-DSS is to help software vendors and others develop secure payment applications that do not store prohibited data, such as full magnetic stripe, other sensitive authentication or PIN data, and ensure their payment applications support compliance with the PCI DSS.

This educational webinar designed for merchants, service providers and payment application software vendors will feature Bob Russo, General Manager of the Council, and the PCI SSC’s chair of the Technical Working Group, Lauren Holloway. They will address the new Standard as well as the continued transition of the entire program to the Council.

Webinar participants will discover:

- What the PA-DSS is and who it applies to;
- How to get started with PA-DSS;
- Information about the transition of PABP to the Council;
- High level overview of the PA-DSS requirements.

To register for the Thursday May 22, 2008 at 11:30 a.m. EDT session, visit <http://www.webcastgroup.com/client/start.asp?wid=0800522084108> or <http://www.webcastgroup.com/client/start.asp?wid=0800522084109> for the 7:30 p.m. EDT session.

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**For More Information:**

If you would like more information about the PCI Security Standards Council or would like to become a Participating Organization please visit [pcisecuritystandards.org](http://pcisecuritystandards.org), or contact the PCI Security Standards Council at [participation@pcisecuritystandards.org](mailto:participation@pcisecuritystandards.org).

**About the PCI Security Standards Council**

The mission of the PCI Security Standards Council is to enhance payment account security by driving education and awareness of the PCI Data Security Standard and other standards that increase payment data security.

The PCI Security Standards Council was formed by the major payment card brands American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc. to provide a transparent forum in which all stakeholders can provide input into the ongoing development, enhancement and dissemination of the PCI Data Security Standard (DSS), PIN Entry Device (PED) Security Requirements and the Payment Application Data Security Standard (PA-DSS). Merchants, banks, processors and point of sale vendors are encouraged to join as Participating Organizations.

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